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CONTACT:

Robin L. Richter
Kohler Co Interiors PR
(920) 457-4441
robin.richter@kohler.com

or

Caroline Heaton
ANN SACKS
(503) 281-7751
patricia.heaton@kohler.com

ANN SACKS® UNVEILS NEO TERRAZZO COLLECTION BY ANDY FLEISHMAN
Eco-friendly, long-lasting and low-maintenance designs add unique character to installations

PORTLAND, Ore. (May 1, 2009) – An exclusive new collection by Andy Fleishman was unveiled at the Kitchen/Bath Industry Show in Atlanta by ANN SACKS, a premier manufacturer and distributor of tile, stone and plumbing products. Fleishman’s latest imaginative endeavor into the world of flooring is Neo Terrazzo, a stand-alone collection with the same environmental thoughtfulness and creativity employed in the development of Variations, his first ANN SACKS collection introduced in 2007.

The artistic flair and unusual design elements of Neo Terrazzo bring an innovative choice to the standard concrete flooring options available today. Based upon years of working with concrete and cement products, Fleishman has become a master in the industry, manipulating basic natural materials to explore extraordinary new ways to utilize this environmentally appropriate medium into stunningly original tiles.

A neutral palette was selected for the field with its aggregate pattern a scattered inlay of exposed stone and glass fragments. The tiles are honed to a matte finish for a smooth, resilient surface. Offered in 12x12 and 12x14 hexagonal shapes, the distinct, cascading design can be placed together creating an active component to the floor and providing practically limitless ways to customize an installation.

“Each individual tile is a unique configuration conveying a lively feel within a room,” said DeeDee Gundberg, senior staff designer, ANN SACKS. “The random placement of minerals and stones create an unexpected composition with the line between the positive and negative space of the pattern partially filled in by the viewer’s eye.”

more ...

[ANN SACKS® Introduces Neo Terrazzo Collection by Andy Fleishman, Page 2](#)

Long-lasting and low-maintenance, Neo Terrazzo is suitable for indoor and outdoor environments. The tiles are made from specially selected, North Carolina sand and a variety of stones and recycled glass with no chemical additives. The tiles do not require any kiln-firing, but are air-cured making Neo Terrazzo an ecologically sound choice for flooring. The tiles also bring the benefit of enhanced energy efficiency by absorbing heat from the sun during the day and slowly releasing it at night.

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co., which also includes Kallista plumbing, Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, McGuire Furniture Company, and Mark David hospitality furniture.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding the Neo Terrazzo Collection or other ANN SACKS products, consumers may call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.

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